



<b>Meeting Title</b>	<b>Alumni Board of Directors Meeting   January 2022 Session</b>		
<b>Date of Meeting</b>	<b>Saturday, January 29, 2022</b>	<b>Start Time</b>	<b>9:33am</b>
<b>Location</b>	<b>Erskine Alumni House + Virtual Event</b>	<b>End Time</b>	<b>12:24pm</b>
<b>Chair</b>	<b>Phillip Cook</b>	<b>Secretary</b>	<b>Anna Thies</b>

<b>Attendance</b>			
<b>Present</b>			<b>Apologies</b>
Phillip Cook	Paul Bell	Anna Thies	Walker Riley?
Lee Day	Carolyn Borden	David Danehower	John Wingate?
Richard Taylor	Peggy Harrill	Jess Richardson	Tripp Boykin?
C.E. "Ed" Poore, Jr.	Amanda Dale	Jacob Deluca	
Jim Moore	Sarah Dagenhart	Justin Van Riper	
Hope Seymour	Jennifer Gibson	Sanita Cousar	
Rev. Dr. Maynard Pittendreigh			

<b>Agenda (General Notes, Decisions, and Issues)</b>	
<b>Topic / Discussion Notes</b>	<b>Discussion Leader</b>
<p><b>Call to Order and Invocation</b> (Book of Common Prayer 1929 – In Time of Great Sickness and Mortality) <b>9:33am</b></p>	<b>Dr. Maynard Pittendreigh</b>
<p><b>Adoption of the Meeting Agenda</b>            1<sup>st</sup>: Richard Taylor            2<sup>nd</sup>: Lee Day</p>	<p><b>Phillip Cook</b>            All Board Members –  <b>Approved</b> Adoption of the Agenda</p>
<p><b>Approval of the October 2021 Alumni BOD Meeting Minutes</b>  <b>Approved Changes:</b>            -Jim Moore was present at the October 2021 BOD Meeting, Lee Day was originally listed as the "Approver" of the Agenda, however Lee was not in attendance. Please change to "Anna Pettus" as the approver of the Agenda.            1<sup>st</sup> – Peggy Harrill            2<sup>nd</sup> – Carolyn Borden</p>	<p>All Board Members –  <b>Approved</b> Meeting Minutes with the noted changes</p>
<p><b>Opening Remarks</b></p> <ol style="list-style-type: none"> <li>1. Thank you to all those who were able to attend in-person and by phone this morning. We understand circumstances are varying with the weather and health and we greatly appreciate the attendance.</li> <li>2. Paul Bell has been our Alumni Director for the past (3) years. Thank you, Paul!</li> <li>3. Thank you, Hope Seymour, for all of the hard work you put into the Fall 2021 Homecoming Event. The Football Game, On-Campus Activities, etc. were a huge success. And a BIG thanks to the Alumni Board Members who have worked so hard to be involved with activities like these.</li> </ol>	<b>Phillip Cook</b>



4. Our Board is advisory in nature and finding ways we can be more engaged is sometimes challenging. Lee Day has pulled together a list of Alumni in respective medical fields for current students to be able to access. Jim Moore has worked diligently on the ROTC effort. Anna connected with a recent Alumni, Faith Wright, during Homecoming 2021 and was able to connect her with her first job in Greenville, SC. **My challenge for us is to continue finding ways to engage with students and make an impact on student lives.**
5. Mike sent a letter to the Alumni Board, Paul proceeded to read the contents of the letter. **Copy of the Letter is Enclosed.**
6. We are going to be hearing from Paul about the Summer 2022 Meeting. We would like Board Members to find something special from Erskine (a “show and tell item”) to bring with them to the Summer Retreat.

#### **Advancement and Alumni Updates**

**Paul Bell**

1. **Campus Update:** On January 3, the new Erskine President, Dr. Adamson, started at Erskine. There are multiple groups with various opinions about who should be leading Erskine. He is highly qualified and has served many different roles to include: Business Leadership, IT, Theology, etc. Paul told the search committee that we had to have someone Development-Oriented and Dr. Adamson fully represents that. He wants to use his first 3 months to just listen. He wants to understand the backstories of Erskine Alumni and he’s delighted to live in Due West and be active at the Due West ARP Church. He is a very introspective individual, but very engaged.
2. We do have some Covid cases on campus. Meal delivery is continuing to students who have been diagnosed. We ask for your prayers for Amanda and Trent Taylor for Covid. The virus does impact us, but it has not majorly impacted campus life
3. SACs and ATS reports are coming around this year, expects site visits in 2022. You will probably see less distinction in materials between the College vs Seminary. We are all “One Erskine.”
4. **Advancement Update:** Giving through the Annual Fund was higher last December than it was the prior year. We encourage the Erskine Board Members to continue to contribute to the Annual Fund, we are **currently at 100% participation.** Erskine started separating out the Flying



Fleet Fund, but that number is supposed to be a part of the actual total for the Annual Fund.

5. **Upcoming Events:** The President's Gala is upcoming. We are hosting this event every 2-years. This is a vendor cultivation event, major donors will be there and in addition to the dinner we have David Paine who is an actor and specializes in C.S. Lewis. The Lesesne Auditorium will be utilized, the ticket sales are very high and the C.S. Lewis event has picked up national recognition. There will be 4 students highlighted along with music and service by students. There are "We Are Erskine Events" coming up through October 2022. Meet and Greet events are also planned for Dr. Adamson, by invite only. Dr. Adamson is looking for a small motor home so he can travel and meet Alumni. There is also a BBQ event coming up that will support the Football Team. Commencement is May 14 – the Board can help by handing out Alumni Pins. Eric Metasas, helped develop Veggie Tales, will be the speaker for Commencement. That night in Greenville, at the TD Convention Center, we are hosting the Garnet and Gold Forum where Eric will be speaking. He is not a political speaker, he is an advocate for Higher Education. He's not promoting himself, he his promoting Erskine. We are expecting 350-400 people for this event. \$150 ticket cost to start and the tiers are going up from there. We have to reach out to a broader audience for support and this is the step in the right direction.
6. Select Board Members have expressed interest in seeing folks like Francis Collins present at Erskine Events. The viewpoints represented by our Speakers do reflect "who we are."
7. BonClarcken Meeting – Summer Retreat 2022. The only time they can accommodate us is the weekend of July 29. Anticipates Erskine would pay for Board Members, and board members would pay for Board Members. There is a graduating Board Class who will be rolling off prior to the Summer Meeting. Please take a look at your calendars to see if July 29 will work.

### **Alumni Relations**

1. **Alumni Newsletter** – We have completed our first full year of Newsletters. This goes out to about 5000 Alumni.
2. **"We are Erskine" Events** – There are 111 Chapters, Erskine Chapters. Hope is trying to organize the chapters and either consolidate, rearrange, or expand

Hope Seymour



<p>those chapters. We are planning 10 Events that would include several chapters (Greenville, Columbia, Flat Rock, Hendersonville, N. Charlotte, S. Charlotte, N. Atlanta, S. Atlanta, Myrtle Beach, Due West). If you are interested in hosting an event, please let Hope know.</p> <ol style="list-style-type: none"> <li>3. <b>Legacy Program</b> – Children of Alumni. Cards are sent at the beginning of every month. There are 320 enrolled and that number continuously grows everyday.</li> <li>4. <b>Career Development Workshop</b> – We are working on a full list of Alumni who are interested in mentoring students. We would like to host an Alumni Career Fair – Spring or Fall 2022.</li> <li>5. <b>Events for Students</b> – How to Interview, How to Write a Resume, etc. Primarily targeted towards students.</li> <li>6. February 17 there will be a <b>Grad Fair</b> – Caps &amp; Gowns, Invitations, Gift, Contact Information. We do send out congratulatory letters when people continue to grow.</li> <li>7. <b>Oral History Project</b> – Over 1000 alumni have submitted their information and stories. There will be a coffee book that will have stories about Erskine.</li> <li>8. <b>Alumni Tours</b> – Those are coming back in 2023. <b>Iceland!</b> We are hoping to have an introduction to that at Alumni Day.</li> <li>9. <b>Alumni Day</b> – Weekend of March 25-26. Please mark this on your calendar!! The schedule is always tentative until the week priority. ROTC event will be hosted during this weekend. Erskine.edu/alumniweekend has more information.</li> <li>10. <b>Fall Alumni/Homecoming Weekend</b> – November 5. Save the Date!</li> </ol>	
<p><b>BREAK – 11:10am</b></p>	<p>N/A</p>
<p><b><u>Committee Break-Out Sessions</u></b></p> <p><b><u>Alumni Engagement Committee:</u></b>  <b>1/29 Attendees:</b> Amanda Dale, Phillip Cook, Sarah Dagenhart, Hope Seymour, Lee Day, Jess Richardson, Anna Pettus</p> <p>Alumni Engagement Committee will need a new Chair for next year.</p> <p><b><u>MasterClass:</u></b></p> <ul style="list-style-type: none"> <li>- 1-Page Description of the Initiative (Anna to send Week of 1/31)</li> <li>- Reach out to Erskine Business Department (Anna to reach out the Week of 1/31)</li> </ul>	<p>All Board Members</p>



- List of potential interviewees (Hope to send a list Week of 1/31)

**Journal:**

- 1-Page about the Journal (Justin – 1/29: Amanda to reach out to Justin to get the 1-Page description)
- How much aid we can get from the school to host the journal. Communication Department needs to be engaged.
- We have editors and graphic design.
- Hope to help connect us with the Communications department.
- Career Symposium

**Opportunities to Mentor Current Students:**

- Career Services (Head of Student Affairs) – Will Johnson
- Career Fair
- See if he can attend our next Meeting
- Alumni Board – Provide Majors from current Alumni Board
- “Curate the first-year students”
- 36 Teachers who are willing to be on a contact list! Hope to pass along the list to the Education Department.

**Alumni Relations Committee Meeting Minutes:**

- Happy to hear the Alumni Board is at 100% for ongoing giving. A suggestion was made to have a Social Media Challenge. If we get high resolution images of the Alumni Board Members over to Paul we can use those.
- Support the Erskine Gathering and consider hosting an event at your home.
- Recommend an action for everyone on the Board to look at the Constitution and Bylaws Committee. We need a Chair for next year.

**Old Business**

- **Military Recognition at Alumni Day**
  - Jim used resources from Wofford College to help develop a plan for the Erskine ROTC Event. They provided Hope and Jim a list of folks they could identify. We have around (30) Alumni that can be engaged. We need to decide where there should be a reception during Alumni Day for this event. Need to develop a list of invitees. Invites should come on behalf of the Alumni Board. Phillip and Hope will connect to determine details.

**Jim Moore, Hope Seymour**



<p><b><u>New Business</u></b></p> <ul style="list-style-type: none"> <li>- <b>Committee Reports</b> <ul style="list-style-type: none"> <li>▪ <b>Alumni Engagement Committee</b> (See Notes Above)</li> <li>▪ <b>Alumni Relations Committee</b> (See Notes Above)</li> <li>▪ <b>Bylaws Committee</b> -Justin, Sanita and David will be serving on this Committee and they will convene in the upcoming weeks. The Constitution and Bylaws should be reviewed by the entire board.</li> <li>▪ <b>Nominations Committee</b> -Committee Chair: Sanita Cousar -Our job was to review and assess nominations for recognitions to be given on Alumni Day and also to look at the new class of the Board of Directors. - There were 6 nominations, there should be 18 BOD members. We are taking a seconded recommendation from the Board to have all 6 members retained. Please review the <b>Enclosed Document</b> with the Nominations Committee recommendations. The nominees have agreed to serve. <b>VOTE: Unanimously Approved</b></li> </ul> </li> <li>- <b>Board Meeting Schedule 2022</b> <ul style="list-style-type: none"> <li>▪ Alumni Weekend – March 25-26 *Introduce new Erskine President to the Alumni Board</li> <li>▪ Alumni Board Summer Retreat – July 29-30 *Separate Activities for New Members vs Continuing Members</li> <li>▪ Fall Homecoming Weekend – November 5</li> </ul> </li> </ul>	<p><b>Sanita Cousar</b></p> <p><b>Amanda Dale</b> <b>Sanita Cousar</b></p> <p><b>Sanita Cousar</b></p> <p><b>Phillip Cook</b></p>
<p><b>Closing Comments from the Board</b> -The Alumni House needs an official name. The Board needs to assist with naming the house. There was discussion about naming it after Dr. Randall T. Ruble. The house is a great venue for both Community and College Events.</p> <p><b>Thank You</b> so much to the Alumni Board. We are only successful when we work together. We need to be present at these events, especially the events that are considered “our events” like Alumni Day and Homecoming.</p>	<p><b>Paul Bell</b></p> <p><b>Phillip Cook</b></p>
<p><b>Motion for Adjournment- 12:24pm</b> 1st – Peggy Harrill 2<sup>nd</sup> – Richard Taylor <b>Closing Prayer – Richard Taylor</b></p>	<p><b>Phillip Cook</b></p>



<b>Action Items</b>		
<b>Action Item</b>	<b>Owner</b>	<b>Due Date</b>
Determine if the Weekend of July 29 will work for the Bonclarken Family Weekend	Phillip Cook	February 2022
Send out the details about Erskine's account with Amazon Smiles	Hope Seymour	February 2022
Determine the logistics for the ROTC Alumni Day Event	Hope Seymour	February 2022
Board to review the Constitution and Bylaws to help assist with the Bylaws Committee Initiatives	Hope Seymour	February 2022
Determine if your employer matches contributions if you serve on a Board (if applicable)	All Board Members	2022
Attend a "We are Erskine" Event	All Board Members	2022
Submit stories/news to Hope for the Alumni Newsletter	All Board Members	Ongoing
Submit Suggestions for Homecoming 2022	All Board Members	Ongoing

<b>Upcoming Meetings/Events</b>	
<b>Date</b>	<b>February 2022</b>
<b>Important Notes</b>	President's Gala
<b>Date</b>	<b>March 25-26, 2022</b>
<b>Important Notes</b>	Alumni Day
<b>Date</b>	<b>May 14, 2022</b>
<b>Important Notes</b>	Erskine Graduation
<b>Date</b>	<b>July 29-30, 2022</b>
<b>Important Notes</b>	Summer Meeting – Potentially meet in Flat Rock at Bonclarken. Family members are invited to this retreat.
<b>Date</b>	<b>November 5, 2022</b>
<b>Important Notes</b>	Fall 2022 Homecoming