

Erskine Alumni Association Board Meeting

Those present: H. Jordan, president; P. Cook, president-elect; Z. Davis, secretary; S. Southwell, Flying Fleet Club President; A. Calcutt; S. Cousar; A. Dale; J. Shelton Dale; P. D. Davenport; L. Day; C. Evans; J. Moore; D. Pendergrass; P. Savarese; H. Crenshaw, staff

Those absent: C. Borden; W. Frampton; S. Marler; J. Richardson; B. Wright

Call to Order and Invocation, H. Jordan, 4:00

Agenda approved

Minutes from July 13 approved

Reports

President's Comments, H. Jordan

- First College Board meeting as president went well
- First football practices happening
- Euphemian Hall repairs mostly completed

Introduction of Hope Crenshaw, J. P. Bell

- Reorganization of Alumni and Advancement when Mike Irwin left
- Mr. Bell now Vice President for Advancement and Alumni Relations
- Hope Crenshaw '19 comes on-board as Director of Alumni Relations

Comments from Ms. Crenshaw

- Starting a social media campaign and focusing on engaging younger alumni
- Writing letters congratulating alumni for weddings, new careers, etc.
- Writing to current legacy students to encourage involvement with alumni
- Plans for more chapter meetings and alumni gatherings

David Pendergrass on-board with Kern Grant (3/2 program with seminary, B.A./M.Div.)

- Cuts down on both time and expense of seminary
- Working 25% of his time as church relations under Advancement, the balance of his time is spent as a recruiter for the program and with the seminary
- Working to ensure summer experiences for those involved in the program

Alumni Relations Update, J. P. Bell

- Publishing Concepts Group has been contacting alumni to update the alumni database and publish an updated alumni directory
- Alumni Board members encouraged to attend Homecoming events
- Advancement trips around the Carolinas with President Gustafson
- Looking for College Board approval for a “President’s Club”-type organization for major donors

Old Business

Committee Assignments, H. Jordan

Committee Assignments	
Alumni Relations	Alumni Engagement
Sanita Cousar, Chair Jane Shelton Dale Chuck Evans Jim Moore Steve Southwell	David Pendergrass, Chair Pete Savarese Amanda Dale Lee Day Patrick Davenport Drew Calcutt
Executive	Nominating
Herb Jordan, Chair Phillip Cook Zachary Davis Sanita Cousar David Pendergrass	Phillip Cook, Chair Paul Bell Zachary Davis Herb Jordan Two Alumni Board members

By Jan 15, Nominating Committee will begin work to approve a slate of candidates for the Spring Meeting of the Association

New Business

J. Moore made a motion to notify members of the past presidents council of the dissolution of that council; approved.

J. Moore moved that the minutes from Alumni Association Board Meetings be posted to the Alumni website in an effort to encourage interaction and transparency; approved.

Meeting adjourned at 5:23.

Upcoming Dates

February 1 – Winter Alumni Association Board Meeting, 10:00 AM

February 13 – Mack Frampton '66 will return to campus for his 22nd concert on campus

March 28, 2020 – Alumni Day

October 10, 2020 – Homecoming