

# Erskine Alumni Association Board Meeting

9:30 AM – October 10, 2020

Those present: H. Jordan, president; P. Cook, president-elect; Z. Davis, secretary; C. Borden; S. Cousar; S. Dagenhart; A. Dale; P. D. Davenport; L. Day; J. Deluca; C. Evans; W. Frampton; J. Gibson; J. Moore; D. Pendergrass; J. Richardson; R. Taylor; A. Thies; J. Van Riper; R. Gustafson, P. Bell and H. Crenshaw, staff

Those absent: C. Borden; P. Savarese; M. Pittendreigh

Call to Order and Invocation, H. Jordan, 9:37 AM

Agenda approved

## Reports

### President Gustafson's Comments

- 100+ COVID-19 cases on campus this semester; currently 18 active cases
- Certified contact tracers working on campus
- Many students get "lost" academically when they quarantine, especially if they go home
- All students have daily temperature check and asked about symptoms

### President's Comments

- Sat in on the Board Meetings
- Campus feels a bit like summer school – not quite as lively

### Alumni Relations & Campus Updates

#### J. P. Bell

- Currently working to replenish the Bridge Fund, to help those whose families have been impacted by the pandemic
- "Rethinking Development"
  - Goal is to rebuild old relationships and develop new ones

- Over the last several years, turnover in the Development Office has caused fragmentation in donor relations
- Segmenting donor base into communication preferences – letters, e-mails, texts, social media
- Funds available for renovation of former Chi House/Alumni House

#### H. Crenshaw

- Normally two major events – Homecoming & Alumni Day – and several smaller events
- Reimagining for virtual this year, still no date(s) set
- Moving forward, have a balance of in-person and virtual, professional and social
- Reinvigorating the Legacy Program

#### Breakout Sessions for Alumni Relations and Alumni Engagement

#### **New Business**

##### Bylaws Change for Electronic Voting, P. Cook

- **MOTION: To accept the amendments to the bylaws (as distributed) – PASSED**

#### **Committee Reports**

##### S. Cousar, Alumni Relations

Discussion of strengths, weaknesses, threats and opportunities for the Alumni Board

- Included the Legacy Program, building and maintaining relationships, communicating changes on campus and administratively
- Committee will review alumni association activities and bring ideas for discussion at next meeting

##### D. Pendergrass, Alumni Engagement

Discussion of ways to connect alumni with current students and faculty

- Publication of student theses to promote and communicate student achievement
- Develop master classes, so that alumni can communicate their expertise with students

## **Discussion**

Discussion of positive outcome of online nomination for Alumni Board positions

Discussion of commendation for Dr. Gustafson, the faculty and staff

- Dr. Gustafson and all faculty and staff are working tirelessly to ensure Erskine is running as smooth as possible
- Dr. Gustafson takes time in the evening to communicate with parents and students with concerns
- **MOTION: To compose a letter of thanks and recognition for the diligence, hard work and leadership of Dr. Gustafson during the pandemic – PASSED**

Discussion of Erskine Charter Institute and their leadership during the transition to online learning

Minutes from August 1, 2020, meeting approved

Closing prayer by C. Evans

Meeting adjourned at 12:19 PM